



Waste2GREEN 2025
Innovating for a Sustainable Future

Mega Exhibition Cum
GLOBAL Business Summit

Date:- 10th & 11th July 2025
Venue:- Jewels Resorts, Jaipur,
Rajasthan (India)





Waste 2 Green 2025 Innovating for Sustainable Future Exhibition cum Global Summit

About

In today's rapidly changing world, waste management plays a critical role in shaping a sustainable future. With growing populations, urbanization, and consumption patterns, managing waste efficiently and responsibly is more important than ever. By adopting effective waste management practices, we can reduce environmental impact, conserve resources, and ensure a cleaner, healthier planet for future generations.

The **Waste2Green 2025** is a premier exhibition cum conference dedicated to shaping the future of waste management, sustainability, and circular economies. This event brings together industry leaders, innovators, policymakers, researchers, and environmental advocates to explore cutting-edge solutions, share knowledge, and collaborate on creating a sustainable, waste-free world. It provides a great platform to cover recent breakthroughs in waste management techniques for Agriculture, E-Waste, Medical, Construction, Mining, Food & Metal, cleaning and restoring water bodies etc.

Overview-

The definition of waste has changed over time. Waste is no longer considered as trash or abandoned material, but as an asset or resource that can generate revenues in crores. It is not only related to reducing landfill volumes but also reliance on fossil fuels. Globally, many countries have been actively working towards finding the best technologies to utilise waste. The adequate treatment of waste, or sustainable waste management, is essential not only from a sanitation point of view but also due to its economic and environmental values.

Waste2Green 2025 – a groundbreaking event where **ministries, industry leaders, environmental experts, policymakers, researchers, environmental advocates** and **sustainability innovators** come together to showcase the latest in **waste management** and **sustainable development** solutions. This exhibition cum conference, held in the vibrant city of **Jaipur**, will serve as a platform to **innovate, collaborate,** and **transform** our future toward a cleaner, greener, and more sustainable world.

The **Waste2Green 2025** will bring together **government ministries, industry stakeholders, academic institutions, non-governmental organizations and private players** to address pressing global challenges in waste management, resource conservation, and sustainable development. Through **insightful discussions, live demonstrations,** and **interactive showcases,** this event aims to drive **policy action** and **innovation** in creating circular economies and sustainable systems.

Key Features of the Event



- **State-of-the-Art Technologies:** Explore a wide array of innovative waste management technologies, products, and services that are reshaping the industry.
- **Sustainable Solutions Showcase:** View solutions that promote waste reduction, recycling, resource recovery, and sustainable waste-to-energy methods.
- **Networking Opportunities:** Meet with government officials, leading manufacturers, tech startups, and sustainability organizations working to drive positive change.



Why Waste Management & Sustainable Development Matter

As the global population grows and urbanization accelerates, waste management has never been more critical to ensuring the sustainability of our planet. Effective waste management can:

- Reduce environmental pollution and greenhouse gas emissions.
- Conserve resources by promoting recycling, reusing, and recovering materials.
- Create economic opportunities through green jobs, waste-to-energy solutions, and the circular economy.
- Improve public health by minimizing harmful waste and reducing the risk of disease transmission.

Be Part of the Change

The Waste2Green 2025 is your opportunity to be part of the future of sustainability. As we work together to develop solutions for a waste-free and sustainable world, your participation will play a critical role in accelerating change.

Together, we can innovate for a cleaner, greener, and more sustainable future.



ORGANISER

Friendz Exhibitions & Promotion Pvt. Ltd. (FEP) is formed by a group of young, dynamic and professional event organizers with successful track-record of organizing exhibitions and global business summits which provided highly beneficial for the exhibition and the visitors alike in the spheres of business- generation, new customer contact and export tie-ups with overseas companies.

- ◆ FEP event ensure the return of investment by mobilizing the buyers of products in the show.
- ◆ There is always an in-built publicity for the exhibitors in press and electronic media ensuring a penetrative coverage.
- ◆ FEP has a huge network of over the top experts in various fields who are always present at the conferences for interaction and disseminations of the topics of your choice.
- ◆ FEP has the expertise of managing the launch of your product during the exhibition by providing a hype in media and organizing fashion show and other events to create a permanent brand of the products.
- ◆ Lastly, after the show is over the FEP secretariat will be in touch with you to understand your needs for future shows and make it more business- specific.

So, be there and display your strengths and capabilities to a gathering of visitors/buyers who are arriving with a lot of exhibits

Publicity & Promotions Strategy

Our events are backed by a comprehensive and multi-faceted publicity and promotional strategy designed to attract a high volume of targeted visitors. We employ an integrated media approach that ensures maximum outreach to the right audience across various platforms.

Outdoor Publicity

- Mobile Van Advertising
- Overhead Signage, Hoardings, and Kiosks

Electronic Media

- Television Coverage
- Radio Announcements

This robust promotional strategy ensures wide visibility, engages a diverse audience, and maximizes the potential for exhibitors to connect with key decision-makers, industry professionals, and potential buyers. Through targeted and varied channels, we ensure that each event garners the attention it deserves, resulting in increased footfall, higher quality interactions, and greater business opportunities for all participants.

- Social Media Coverage
(Facebook/Instagram/Youtube/Twitter)

Print Media

- Advertisements in Trade Journals
- Newspaper Advertisements

Other Promotional Mediums

- Event Catalogues, Direct Mailers, Brochures, and Flyers
- E-Mail Campaigns
- Event Web Pages and Online Promotion
- Telemarketing and Direct Outreach



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TYPES OF WASTE



Municipal Solid Waste (MSW)

Source: Households and commercial establishments.

Impact: Includes everyday items like food scraps, plastics, and paper. Requires efficient recycling and waste diversion strategies.

Hazardous Waste

Source: Industries, laboratories, and households.

Impact: Includes toxic chemicals, solvents, batteries, and e-waste. Demands specialized treatment to prevent health and environmental risks.



Industrial Waste

Source: Manufacturing and construction.

Impact: Includes metals, chemicals, and by-products, often requiring controlled disposal or recycling to mitigate environmental harm.

Biomedical Waste

Source: Healthcare facilities.

Impact: Includes contaminated medical items like syringes, gloves, and pharmaceuticals. Strict handling and sterilization are necessary to prevent health hazards.



Agricultural Waste

Source: Farming and livestock activities.

Impact: Includes crop residues, manure, and agrochemicals. Mismanagement can lead to soil and water contamination.



E-Waste

Source: Discarded electronics.

Impact: Contains hazardous materials like mercury and lead. Requires safe recycling to prevent environmental contamination.

Construction and Demolition (C&D) Waste

Source: Building and demolition projects.

Impact: Includes concrete, wood, and metals, much of which can be recycled or repurposed.



Plastic Waste

Source: Consumer products and packaging.

Impact: Non-biodegradable, contributing to environmental pollution. Effective recycling and reduction initiatives are key.

Green Waste

Source: Landscaping and gardening.

Impact: Organic waste such as leaves and branches, which can be composted to reduce landfill burden.



Waste Water

Source: Domestic, industrial, and agricultural activities.

Impact: Potentially harmful pollutants, requiring treatment to safeguard water quality.

Food Waste

Source: Households and the food industry.

Impact: Wasted food contributes to methane emissions. Strategies like composting and redistribution can reduce environmental impact.



Exhibitors Profile

The upcoming exhibition and conference will bring together industry leaders and innovators showcasing the latest technologies, solutions, and services in the waste management, effluent treatment, cleaning, recycling, and environmental protection sectors. Below is an overview of the key exhibitor categories:

Waste Management Equipment

- Material Recycling Machines & Equipment
- Food Waste Converters
- Solid Waste Management Solutions
- Waste-to-Energy & Biofuel Products
- Boilers, Heat Exchangers, and Pressure Vessels
- Safety Equipment for Waste Handlers
- Waste Treatment Technologies

Effluent Treatment

- Waste Conservation Technologies
- Rainwater Harvesting Systems
- Water Pollution Monitoring Systems
- Water Treatment Plants
- Water Treatment Chemicals
- Wastewater Management Solutions
- Sewage and Sludge Treatment Technologies
- Water Testing Laboratories & Equipment
- Cooling Towers

Cleaning and Sanitation

- Space Cleaning Machines & Systems
- Garbage Compactors
- Vehicles for Waste Management and Transportation
- Lake and River Cleaning Equipment
- Landfilling Equipment
- Odour Control Systems

Recycling

- Recycling Equipment & Machinery
- Recycling Technology & Solutions
- Recycled Materials & Products
- Recycling Process Optimization
- Sustainable Packaging Solutions

Air Pollution Control

- Air Purifiers
- Environmental Monitoring Instruments
- Pollution Monitoring & Testing Equipment
- Dust Collectors
- Anti-Smog Guns
- Environmental Protection Services

Others

- Laboratory & Testing Equipment
- Technical Institutes & Training Providers
- Project Finance Companies
- Biotechnology Solutions
- Environmental Engineering Companies
- Automation and AI Solutions in Waste Management

This diverse exhibitor profile reflects the breadth of innovations and solutions shaping the future of waste management, environmental sustainability, and pollution control. Participants will have the opportunity to engage with leading experts, explore cutting-edge technologies, and discuss emerging trends within these critical sectors.

Visitors Profile

- Industrial users from manufacturing industries like Pharma.Chemical,Plastics,Food
- Agriculture,engineering,power,cement,mines and minerals,petrochemicaletc
- Waste management companies
- Hospitals
- Hotel and restaurants
- Dealers and distributors,retailers and suppliers of waste management products
- Environment equipment manufactures
- Government policy makers
- Pollution control boards
- Public sector undertaking(PSU's)
- Environment monitoring authorities
- Public health departments
- Municipalities and development authorities
- Urban planners and facility management companies
- Environment consultants and engineers
- Builders,developers and architects
- Recycling companies
- Sewage treatment professionals
- Education and research institutes
- Trade association,NGO,media publication
- All other industry stakeholders

10th July 2025

DAY - 1

1. Opening Remarks and Keynote Address

- Overview of the Global Waste Management Landscape
- Importance of Sustainable Solutions for Waste Reduction
- The Role of Innovation and Technology in Advancing Waste Management Practices

2. Trends and Innovations in Waste Management

- **Circular Economy Models:** Transitioning from a linear to a circular economy
- **Smart Waste Solutions:** IoT and AI-driven waste management systems
- **Recycling Technologies:** Advances in sorting, recycling, and upcycling
- **Waste-to-Energy Technologies:** Leveraging waste as a resource for energy generation

3. Policy and Regulatory Frameworks

- **Global Policy Trends:** International regulations and agreements shaping waste management
- **Local and National Legislation:** How governments are addressing waste reduction and recycling
- **Extended Producer Responsibility (EPR):** Encouraging manufacturers to take responsibility for the entire lifecycle of their products
- **Waste Bans and Restrictions:** Impact of single-use plastic bans and other waste-related regulations

4. Waste Management in the Circular Economy

- **Waste as a Resource:** Building sustainable supply chains through waste recovery
- **Closing the Loop:** Best practices for businesses in implementing circular economy strategies
- **Case Studies:** Successful examples of companies transitioning to a circular business model

5. Environmental and Social Impact of Waste Management

- **Environmental Impacts of Improper Waste Disposal:** Addressing landfills, illegal dumping, and ocean plastic pollution
- **Waste Management and Climate Change:** Reducing greenhouse gas emissions through improved waste management
- **Social Implications:** Addressing social equity in waste management, including the role of informal waste pickers and recycling workers
- **Public Awareness Campaigns:** Promoting responsible consumption and waste reduction behaviors

Key Discussions agenda - Waste Management Business Summit

11th July 2025

DAY - 2

1. Sustainable Packaging and Design

- **Eco-friendly Packaging Solutions:** The shift toward biodegradable, reusable, and recyclable packaging
- **Design for Environment (DfE):** How product design impacts recyclability and waste reduction
- **Industry Collaboration:** Opportunities for brands, manufacturers, and policymakers to work together on packaging waste reduction

2. Emerging Technologies and Innovations

- **Artificial Intelligence (AI) and Machine Learning:** Improving waste sorting, processing, and logistics
- **Blockchain for Waste Management:** Increasing transparency and traceability in recycling programs
- **Robotics in Waste Collection:** Automation in waste sorting and waste collection systems
- **Advanced Materials:** The role of innovation in developing new materials that reduce waste

3. Financing and Investment in Waste Management Solutions

- **Funding Opportunities for Startups and Innovators:** How investors are supporting the growth of waste management technologies
- **Private-Public Partnerships:** The role of collaboration between governments and private companies in solving waste issues
- **Investment in Recycling Infrastructure:** How to make the recycling industry more economically viable and scalable
- **Green Financing:** Role of ESG (Environmental, Social, Governance) in driving sustainable investment in waste management

4. Building Public-Private Partnerships in Waste Management

- **Collaboration with Governments:** How businesses can partner with local governments to build efficient waste management systems
- **Corporate Responsibility and Sustainability:** How companies can integrate waste management strategies into their CSR programs
- **Cross-sector Collaboration:** Working with NGOs, educational institutions, and other stakeholders to foster innovation and policy development

5. Closing Remarks and Call to Action

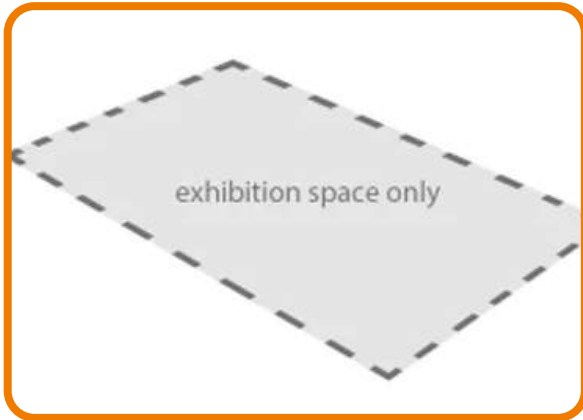
- Summary of Key Takeaways from the Summit
- Encouraging Industry Collaboration and Partnerships
- The Role of Each Stakeholder in Building a Sustainable Waste Management Ecosystem

SPONSORSHIP OPPORTUNITIES



For detailed information and Sponsorship Cost,
Please Connect at :- waste2greenexpo@gmail.com

Stall Participation charges



Bare Space

Min. stall area – 9 Sqmtrs

Charges in INR :-18,000 /- per sqmtrs + 18 % GST

Charges in Dollars :- \$ 220 + Taxes (if applicable)

Octonorm Stall (including fascia name, tables, chairs, spotlights, power socket and dustbin)

Min. stall area – 9 Sqmtrs



Charges in INR :-20,000/- per sqmtrs + 18% GST

Charges in Dollars :- \$ 250 + Taxes (if applicable)